

# PRIVACY POLICY

## 1. Name and contact details of the Controller:

This privacy policy applies to data processing by:

Controller:

animalPRO nutrition GmbH

Hindenburgstraße 17-19

23843 Bad Oldesloe

Telefon: +49 (0)4531.89805-0

Telefax: +49 (0)4531.89805-10

E-Mail: info@animalpro-nutrition.de

## 2. Collection, Storage and Erasure of Personal Data as well as Type and Purpose and their use

### a) When visiting the website:

When you visit our Website [www.animalpro-nutrition.de](http://www.animalpro-nutrition.de), the browser you are using on your terminal device automatically sends information to the server of our website. This information will be temporarily stored in a so-called log file. The following information will be recorded without your intervention and stored until automated deletion.

- IP address of the requesting computer,
- date and time of access,
- name and URL of the file accessed,
- website from which access has been made (Referrer-URL),
- the browser used and, if applicable, your computer's operating system, and your access provider's name.

We use the services of the homepage provider Wix.com Ltd., Namal 40, 6350671 Tel Aviv, Israel to provide our website. Hereafter referred to as "Wix.com". Wix.com is based in Europe at:

Wix.com Luxembourg Sarl, 5 rue Guillaume Kroll, L - 1882, Luxembourg

We are therefore users of Wix.com. When you visit our website, you are a "user of users" for the purposes of Wix.com. The processing of your personal data when you visit our website at Wix.com takes place exclusively on our behalf and only for the following purposes:

- ensuring a smooth connection of the website,
- ensuring comfortable use of our website,
- evaluation of system security and stability,
- for other administrative purposes.

The legal basis for data processing is Art. 6 Para. 1 S. 1 lit.f GDPR. Our legitimate interest follows from the data collection purposes listed above. Under no circumstances do we use the data collected for the purpose of drawing conclusions about you personally.

The Wix.com privacy policy can be found at: <https://de.wix.com/about/privacy> (external link). Please read it carefully, in particular the information provided there on the handling of personal data of "users of users".

#### **b) When using our contact form:**

For questions of any kind, we offer you the opportunity to contact us via a form provided on our website. Your name, a valid email address, and your request ("message") are required so that we know who sent the request and that we will be able to process it. Other information may be given voluntarily.

Data processing for the purpose of contacting us is made pursuant to GDPR art. 6 para. 1 sentence 1 lit. a on basis of your voluntarily given consent.

Personal data collected for using our contact form will be erased after completion of your request.

#### **3. Disclosure of Data to Third Parties**

Your personal data will not be transmitted to third parties for purposes other than those listed below. We only pass on your personal data to third parties:

- if you explicitly have consented pursuant GDPR sec. 6 para. 1 sentence 1 lit. a,
- if passing on your personal data pursuant GDPR sec. 6 para. 1 sentence 1 lit. f is necessary for assertion, exercise or defence of legal claims, and there is no reason to believe that you have an overriding interest worthy of protection in non-disclosure of your data,
- in the event of a legal obligation existing for their transfer pursuant to GDPR sec. 6 para. 1 sentence 1 lit. c, and
- this is permitted by law and it is necessary for carrying out our contractual relationships with you pursuant to GDPR sec. 6 para. 1 sentence 1 lit. b.

#### **4. Cookies**

We use cookies on our website. These are small files that your browser automatically creates and that are stored on your device (laptop, tablet, smartphone, etc.) when you visit our site. Cookies do not harm your device, do not contain viruses, Trojans or other malicious software.

In the cookie information is stored, each resulting in connection with the specific terminal used. However, this does not mean that we are immediately aware of your identity.

The use of cookies is used to statistically record the use of our website and to evaluate it for the purpose of optimizing our performance for you. These cookies allow us to automatically recognize when you visit our website again that you have already been with us. These cookies will be erased after a defined period of time.

The data processed by cookies is required for the aforementioned purposes in order to protect our legitimate interests and those of third parties pursuant to GDPR sec. 6 para 1 lit. f.

Most browsers automatically accept cookies. However, you can configure your browser in a way that no cookies will be stored on your computer or a message always will appear prior to a new cookie being created. However, complete deactivation of cookies might lead to you not being able to using all our website's functions.

#### 5. Google Maps:

Our website uses a Google Maps interface (API) to display geographical information visually. Google Maps is a product of Google Ireland Limited (Gordon House Barrow Street, Dublin 4). When using Google Maps, Google also collects, processes and uses data about the use of the Maps functions by visitors to the websites. Further information about data processing by Google can be found in the following link Google's privacy policy.

Further instructions for managing your own data in connection with Google products can be found here:  
<https://support.google.com/accounts/topic/7188671>.

#### 6. Rights of Data Subjects

You have the right:

- to obtain access to your personal data processed by us in accordance with GDPR sec. 15. In particular, you may obtain access to the purposes of the processing, the category of personal data, the categories of recipients to whom your data have been or will be disclosed, the envisaged storage period, the existence of a right to rectification, erasure, restriction of processing or objection, the existence of a right to lodge a complaint, the source of your data, if these have not been collected by us, and the existence of automated decision-making including profiling and, if applicable, meaningful information on their details;
- to immediately request the rectification of inaccurate or completion of incomplete personal data stored by us in accordance with GDPR sec. 16;
- to request the erasure of your personal data stored by us pursuant to GDPR sec. 17, unless the processing for the exercise of the right to freedom of expression and information, for the fulfilment of a legal obligation, for reasons of public interest or for assertion, exercise or defense of legal rights is required;
- to demand the restriction of the processing of your personal data pursuant to GDPR sec. 18, as far as the accuracy of the data is contested by you, the processing is unlawful, but you reject its erasure and we no longer need the data, but you require this, for the exercise or defense of legal claims or you objected to processing pursuant to GDPR sec. 21;
- to receive your personal data, which you have provided to us, in a structured, commonly used and machine-readable format in accordance with GDPR sec. 20. or to demand transmission to another controller;
- to object to your consent given pursuant to GDPR sec. 7 para 3 at any time. As a result, we are no longer allowed to continue processing data based on this consent in the future and
- to lodge a complaint with a supervisory authority pursuant to GDPR sec. 77. As a rule, you can contact the supervisory authority of your habitual residence or place of work or place of business.

#### **7. Right to object:**

If your personal data are processed based on legitimate interests pursuant to GDPR sec. 6 para. 1 sentence 1 lit. f, you have the right to object to the processing of your personal data pursuant to GDPR sec. 21, provided that there are reasons on grounds relating to your particular situation or the objection is directed against direct advertising. In the latter case, you have a general right of objection, which we will implement without specifying a particular situation. If you would like to make use of your right of revocation or objection, simply send an e-mail to [info@animalpro-nutrition.de](mailto:info@animalpro-nutrition.de).

#### **8. Data security:**

We use the most common SSL (Secure Socket Layer) method in connection with the highest level of encryption supported by your browser. Usually this is a 256 bit encryption. If your browser does not support 256-bit encryption, we use 128-bit v3 technology instead. Whether a single page of our website is transmitted in encrypted form can be seen from the closed display of the key or lock symbol in the status bar of your browser. We make use of the rest of the adequate technical and organizational security measures to protect your data against accidental or intentional manipulation, partial or complete loss, destruction or against unauthorized access by third parties. Our security measures are continuously improved in line with technological developments.

#### **9. Currentness and variation of this privacy policy:**

This data protection declaration is currently valid and has the status as of November 2021.

Due to further development of our website and offers or due to changed legal or official requirements, it may become necessary to change this data protection declaration. You can access and print out the current data protection declaration at any time on the website at [www.animalpro-nutrition.de/privacy](http://www.animalpro-nutrition.de/privacy).